

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
PEDESTRIAN WORKING GROUP AND THE
REGIONAL BICYCLE TASK FORCE

Tuesday, September 16, 2008 at 1:30 p.m.
MAG Office Building, Cholla Room
302 North First Avenue, Phoenix

MEMBERS ATTENDING

Tami Ryall, Gilbert, Chair, Regional Bicycle Task Force and Acting Chair of the Pedestrian Working Group	^Steve Hancock, Glendale
Bruce Meyers, ADOA Gen. Services	Farhad Tavassoli, Goodyear
Michael Sanders, ADOT	Michael Cartsonis, Litchfield Park
Brian Fellows, ADOT	Peggy Rubach, Maricopa County
*Michael Eagan, ASLA, Arizona Chapter	Jim Hash, Mesa
Margaret Boone-Pixley, Avondale	Brandon Forrey, Peoria
Robert Wisener, Buckeye	Katherine Coles, Phoenix
*Brian Craig, Carefree	*Briiana Leon, Phoenix
*Michael Normand, Chandler	Mike Roche, Queen Creek
Rich Rumer Coalition for Arizona Bicyclists	Suzanne Day, RPTA
*Mark Smith, El Mirage	*Reed Kempton, Scottsdale
	Eric Iwersen, Tempe
	Lance Ferrell, Surprise

*Members neither present nor represented by proxy.

^Attended via audio-conference

OTHERS PRESENT

Alice Chen, Parsons Brinkerhoff
Paula Moloff, Glendale

1. Call to Order

Brian Fellows called the meeting to order at 1:30 p.m.

2. Approval of the July 15, 2008 Meeting Minutes of the Pedestrian Working Group and the Regional Bicycle Task Force

Katherine Coles moved to approve and Peggy Rubach seconded the move to approve the meeting minutes of the Bicycle Task Force and Pedestrian Working Group for July 15, 2008.

3. Call to the Audience

An opportunity was provided to members of the public to address the Bicycle Task Force and the Pedestrian Working Group on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public were requested not to exceed a three minute time period for their comments. A total of 15 minutes was

provided for the Call to the Audience agenda item, unless the Bicycle Task Force and the Pedestrian Working Group requests an exception to this limit. Please note that those wishing to comment on action agenda items were given an opportunity at the time the item was heard. No one wished to address the committee.

4. Staff and Member Agency Reports

Michael Sanders announced that the State of Arizona was awarded third place out of 50 states in the League of American Bicyclists “Bicycle Friendly State” in 2008.

Peggy Rubach announced that the County is finishing their bicycle system plan. Since 1999, MCDOT has completed 110 segments identifying 483 miles of a wish list of bicycle facilities. Over 107 miles have been completed with 63 miles in the County and the rest located in local jurisdictions. There are over 600 miles of parkways and bikeways planned for the Hidden Valley and Hassayampa area. The final draft of the MCDOT plan will be completed and sent to the Maricopa County Board of Supervisors.

Robert Wisener of Buckeye announced that the Buckeye Masterplan has been adopted and will be working on implementing some of the projects.

Mike Roche announced that the Town of Queen Creek will begin the design contract on the multi-purpose Queen Creek wash pathway.

Jim Hash explained that the City of Mesa will be writing a Bikeway Masterplan and instituting a free white bike program for Mesa employees.

Margaret Boone-Pixley announced that the design on portions of the Agua Fria system will begin with the underpass under I10. The Agua Fria trail system will connect neighborhoods to city parks. The Avondale Parks and Recs department is starting a bikeway master plan.

Michael Cartsonis has been working with AARP on their national program for accessible communities for neighborhoods in which both elderly and children can easily move around.

Brandon Forrey announced a bike event between the cities of Glendale and Peoria on Saturday October 18, 2008 at 9:30 a.m. entitled “A Trail of Two Cities”. This is the third year of the event. Committee members were invited to participate. Peoria also will be doing the annual bicycle rider counts in the fall.

The Coalition is sponsoring a “Memorial Ride for Safety XI” on Saturday October 25, 2008. The ride will start in north Scottsdale to Cave Creek and Seven Springs. This event includes a barbeque lunch. The fee of \$20 covers the cost of the food and the Coalition’s advocacy efforts. In November, there will be an advocacy booth at the El Tour de Tucson. In 2009, the Coalition’s mission is to make a license plate that says “Share the Road”.

Katherine Coles reported on the presentation on the Smart Bike program by Clear Channel. Clear Channel made a presentation to City of Phoenix. The Smart Bike program is a good marketing idea because billboard revenue is limiting. The bikes and stations are maintained by Clear Channel. The

jurisdictions can pay for it through many means including tying the fees to advertising. Bikes are loaned by subscriptions or one at a time for a few hours at a time. All interactions are computerized. Brandon Forrey asked if there was advertising on the bikes. Katherine Coles responded that advertising on the bicycles was an option for increased revenue.

Peggy Rubach noted that Valley Metro had a presentation for a similar program from Veolia. At the Pro Walk-Pro Bike conference, there was a presentation that analyzed the pros and cons of each bike loan program. The presentation will be available on the APBP website

The issue whether helmets would be available for each bike rental was discussed but there are issues with the correct sizing and sanitary problems.

Tami Ryall reported that Gilbert is finishing their half mile pre-fab bridges on the canal system.

5. MAG Design Assistance Program

On May 28, 2008, the MAG Regional Council approved funding for the FY 2009 Design Assistance Program, \$150,000 is available to fund pedestrian facility designs and \$250,000 is available for bicycle/shared-use facilities design. MAG staff presented the updated application form and a schedule.

The Town of Buckeye asked if this program should be similar to the other processes in the MAG federal programming process. If there are caps on the amount of funding a project can request, this amount should be in print. The city of Tempe proposed no caps on the amount requested. The committee members agreed.

6. Bike Rodeo Kit Update

Valley Metro provided an update on the status of the Bike Rodeo Kit. Suzanne Day noted that the program will be utilizing the Dan Burden Bike Rodeo booklet which will be included with props in a Bike Rodeo kit. Valley Metro will use styrene light weight props. The props look more like photographs than cartoons. There will be five workshops in January including a Saturday. There will also be a 20 minute DVD illustrating how to set up a bike rodeo. Props will be inserted into a portfolio style handling case.

Peggy Rubach asked if committee members were interested in forming a sub-committee to develop a scope of work for the 2009 Bike Education Campaign. Katherine Coles, Brian Fellows and Brandon Forrey volunteered to be on the subcommittee. The scope of work will be presented at the October meeting to the whole committee. Tami Ryall requested that bike helmet purchase be part of the 2009 effort. The committee members agreed.

7. MAG Regional Bicycle and Pedestrian Facilities Integration Study

In the MAG 2009 Work Program, the MAG Regional Bicycle and Pedestrian Facilities Integration Study was funded. MAG staff provided an update on the Request for Proposal process. Maureen DeCindis explained that the RFP announcement will be posted on Friday September 19, 2008 and consultants applications are due October 23, 2008.

8. Federal Programming Principles

MAG staff provided an update to the new Federal Programming Principles and Process and how it affects the modal committee process. Maureen DeCindis distributed the handout entitled “*MAG Federal Fund Programming Principles: Competitive Project Selection Process for MAG Federal Funds*”. After highlighting some of the changes that would affect the committee, she proposed the following list of questions for the member to consider and discuss at the October meeting.

Committee Decisions as a Result of the new Federal Programming Principles

- The committee needs to develop project evaluation criteria. MAG staff will present a template to work from based on the Bikeway Masterplan and the Pedestrian Guidelines.
- The new guidelines ask for two print applications and one electronic application. Does the B/P committee want to continue to request 25 print copies and have them mailed to members or do members want to download the electronic copies themselves from the MAG website?
- MAG staff will have a Checklist to insure a complete application upon submittal. MAG staff will assess if there are any blank answers and will advise the member to submit the information within 48 hours or the application will not be accepted.
- Members will judge the competency of the answers. Do members want to give an “application reading score” to ascertain if the information is complete and valid?
- The B/P Committee will need to develop a written approval process that includes a bicycle project evaluation criteria and a pedestrian project evaluation criteria.
- There will need to be two meetings:
 1. Present
 2. RankDoes the committee want one meeting in September and one in October? Or two meetings in September?
- Does the committee want to accept powerpoint presentation or have the applicant present the project from the written application?
- In the ranking session, besides the CMAQ score:
 - a. Does the committee want to accept a “reading score”
 - b. Does the committee want to use the ped score
 - c. Does the committee want to use the bike score
- A matrix of ranked projects needs to be developed to forward to the TRC. A sentence explaining the rank score of each project will be given by the committee at the ranking session.

9. Next Meetings

All meetings will be on Tuesday in the Cholla Room at 1:30 p.m., except for the December meeting that begins at noon.

October 21, 2008

~~November 18, 2008~~ November 25, 2008

December 16, 2008 NOON

January 20, 2009

February 17, 2009

March 17, 2009

April 21, 2009

January 20, 2009

February 17, 2009

March 17, 2009

April 21, 2009

May 19, 2009

June 30, 2009 (note 4th Tuesday)

July 21, 2009

August 18, 2009

September 15, 2009

October 20, 2009

November 17, 2009

December 15, 2009 (noon)